



ADVERTISE WITH US!

Give your event a boost, increase visibility, ticket sales, and excitement! Our patrons are eager to celebrate live performance with YOU!

edmonds center for the arts ADVERTISING OPPORTUNITIES



EMAIL MARKETING

Reach our audience of **30,000+** subscribers with an impressive 33%+ average open-rate. Email marketing is a highly effective way to market your event.

- \$950** Dedicated E-blast
- \$550** Ad + Article in *Spotlight E-News*
- \$400** Ad in *Spotlight E-News*
- \$300** Ad + Article in *Community Focus*
- \$100** Ad in *Community Focus*

Spotlight E-News goes out the second Tuesday of every month. *Community Focus E-News* goes out bi-monthly. Contact us to learn more.



WEBSITE ADVERTISING

Spread the word with a **Featured Event Placement** on our Homepage or Event Calendar, ensuring everyone who visits our site sees your event.

- \$500** Featured Event for 4 weeks
- \$300** Featured Event for 2 weeks

SOCIAL MEDIA

We'll spread the word to our followers with a post on FB & Instagram.

- \$50** Social Media Post



ONSITE ADVERTISING

Reach the eyes of everyone who enters our lobby with a **Digital Display Ad**, visible throughout our normal business hours and during performances.

- \$650** Digital Display for 2 months
- \$400** Digital Display for 1 month

All reservations are subject to availability and must be made at least one week prior to publish date. Rates are subject to change.

BUNDLE & SAVE

BUNDLE A

Get the Word Out!

- 1 *Spotlight E-News* Ad+Article
- 1 Month Digital Display
- Website "Featured Event" for 2 weeks

\$1900 value **\$1400**

BUNDLE B

Put the Spotlight on Your Event

- 1 Dedicated E-blast
- 1 *Spotlight E-News* Ad
- 1 *Community Focus E-News* Ad
- 1 Month Digital Display
- Website "Featured Event" for 2 weeks

\$2300 value **\$1900**

BUNDLE C

Increase Your Reach Over Time

- 2 Dedicated E-blasts
- 2 *Spotlight E-News* Ads
- 2 Months Digital Display
- Website "Featured Event" for 4 weeks

\$3850 value **\$2900**

Don't see what you're looking for?

We're here to collaborate and customize solutions that meet your needs. If advertising fees are prohibitive for your organization, we're always happy to discuss sliding-scale or trade options.

📞 425.275.4485

✉️ marketing@ec4arts.org

Contact us to reserve your ad space today!

RENTAL EVENT MARKETING FAQ

HOW DOES ECA MARKET MY EVENT?

All events are listed on our online calendar with the image and description you've provided and a link to purchase tickets. Beyond that, we have a variety of additional advertising options available. Learn more on the [Advertising Opportunities One-Sheet](#).

IS THERE ANYTHING WE NEED TO KNOW BEFORE SHARING OUR EVENT WITH THE PUBLIC?

When sharing your event and ticketing link on social media, please only share the ticket link provided by the ECA team to ensure success for ticket buyers. Please DO NOT share the event until the ticketing has been completely built by our team. ECA Staff will send you the link once this is finalized, along with the date and time your tickets will go on sale.

CAN YOU SHARE A LIST OF LOCAL PRESS CONTACTS?

While we don't share our list of contacts, we are happy to forward your press release to our list at your request. If you are looking to be connected with local advertisers, please ask us for more information.

DO YOU HAVE A PLACE TO DISPLAY RACK CARDS ONSITE?

Yes, You can display rack cards or post cards promoting your event in our lobby.

CAN WE PUT UP POSTERS IN THE THEATER?

We can put up 2 posters, one in our lobby and one in our backstage admin office area, if you provide printed copies. Placing a **Digital Display Ad** in our lobby is a great way to make your event visible to our patrons!

DO YOU OFFER POSTER PRINTING OR DISTRIBUTION?

We don't offer that service, but can recommend [KeepPosted Seattle](#). Please contact them to learn more about their process.

IS THERE A LOCAL PRINTER YOU RECOMMEND?

We work with [Alexander Printing](#) in Everett for postcards, rack cards and more. They will deliver materials to ECA.

IS THERE AN OPPORTUNITY TO INSERT OUR PROMOTION INTO YOUR PROGRAMS?

We don't offer printed programs at this time. Placing a **Digital Display Ad** in our lobby is a great way to make your event visible to our patrons!

WILL YOU YOU SHARE OUR EVENT ON SOCIAL MEDIA?

We are happy to share your posts. Be sure to tag us at [@edmondscenter](#) on Instagram and [@edmondscenterforthearts](#) on Facebook. We are also happy to co-host your event on Facebook, if invited.

DO YOU HAVE BRAND USAGE GUIDELINES?

Yes, thank you for asking! Please see the next page for more information on correct brand usage and a link to our logo. We ask clients to include our logo in black or white, and correctly spell our name, website, and address on all printed and digital materials. *Please note, there is no "the" before Edmonds Center for the Arts.*

Further Questions?
Please reach out to us at marketing@ec4arts.org and we'll be happy help!

BRAND USAGE GUIDELINES

WHO WE ARE

Edmonds Center for the Arts (ECA)

Please note, there is no **"the"** before Edmonds Center for the Arts.

As in: *"We're so excited to host our upcoming event at Edmonds Center for the Arts."*
and *"We'll see you at ECA!"*

Address:

Edmonds Center for the Arts
410 Fourth Avenue North, Edmonds WA 98020

Website:

EC4ARTS.ORG

Box Office:

Tickets may be purchased online at any time, or over the phone and in person from our Box Office. The Box Office is open Monday through Friday from 12-5PM, with extended hours during performances.

Phone: 425.275.9595 | **Email:** boxoffice@ec4arts.org.

ECA LOGO

[Download our logo files here.](#)



You **must add our current approved logo** in black or white to all of your promotional materials and posters at a legible size.

Please send a copy of your poster or promotional graphic to **marketing@ec4arts.org** for approval before sharing publicly.

Further Questions?

Please reach out to us at marketing@ec4arts.org and we'll be happy help!